

POWER OUR POTENTIAL

ADVANTAGE  MANHATTAN

Campaign Co-Chairs



Matt Crocker
Steel and Pipe



Chris Eichman
Midwest Concrete
Materials, Inc.



Todd Knight
McGownGordon
Construction



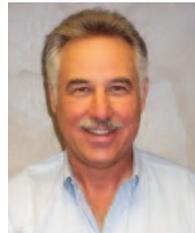
Jan Miller
Steve's Floral



Kent Glasscock
KSU-IC



Phil Howe
KS StateBank



Russ Briggs
Briggs Auto



Ward Morgan
CivicPlus



Jan Marks
Varney and
Associates



Dr. James McAtee
Orthopedic Sports
Medicine Center

Manhattan Area Chamber of Commerce's Advantage Manhattan – "Power Our Potential" is an aggressive, economic development business expansion and attraction program. Advantage Manhattan has input and support from the private and public sectors within the Manhattan area. The Chamber's Advantage Manhattan – "Power Our Potential" initiative is designed to raise the necessary funds to develop and implement the Chamber's increased economic development initiatives for the next five years.

In partnership with local governments, community organizations and businesses, the Manhattan Area Chamber of Commerce will build a cooperative vision for achieving the five-year measurable goals outlined in its economic development initiatives. The key areas of implementation include:

- Community Driven Economic Development Plan
- Business Health
- Workforce Solutions
- Advocacy and Outreach
- Regionalism and Partnerships
- Business Recruitment and Entrepreneurship

INITIATIVES (2017-2021)

Community Driven Economic Development Plan

Obtain and implement a community-based economic development plan to guide the Manhattan area in maximizing the impact of future economic growth opportunities.

Business Health

Support the growth of existing primary employers in the Manhattan area.

Workforce Solutions

Support the development of short-term and long-term solutions to meet the workforce needs of area employers.

Advocacy and Outreach

Support businesses in the Manhattan area through continued advocacy, communications, and outreach for local, state and national issues.

Regionalism and Partnerships

Enhance involvement with economic development partnerships in facilitating business and community growth.

Business Recruitment and Entrepreneurship

Diversify the regional economy through targeted business recruitment and an entrepreneurial innovation ecosystem as a preferred site for business.